

## **GRAPHIC DESIGN**

### **SPECIAL PURPOSE OR ONE-TIME PUBLICATION**

#### **BRONZE QUILL AWARD**

Jill Maeder, Toni Brewer, Michelle Moon Reinhard  
Lower Colorado River Authority, *Cobranding Newsletters*

### **SPECIAL PURPOSE OR ONE-TIME PUBLICATION**

#### **BRONZE QUILL AWARD**

Linda Koch, Lower Colorado River Authority, *Nature's Playgrounds*

#### **AWARD OF MERIT**

Michael Gee, Alex Chandler, Chuck Bradford  
TG Communications, *TG 2008-2009 Academic Year Planner*

#### **AWARD OF MERIT**

Adrinne Lallo, Katy Gieselman, Elizabeth Kane  
Seton Family of Hospitals  
*Administration Offices Relocation and Change Management*

#### **AWARD OF MERIT**

Bridget Glaser, MarrGwen Dickson, Jim Lincoln  
The Seton Fund, *Sweet Charity's iSweet Days of Christmas*

#### **AWARD OF MERIT**

Jodi Bowen, Brenda Ortiz, Madeline Gill  
TMF Health Care Institute, *We C.A.R.E. Toolkit*

### **WEB SITE**

#### **BRONZE QUILL AWARD**

Tocquigny, *Rainmaker Web Site*

### **POSTER, SIGNAGE, EXHIBIT OR DISPLAY**

#### **BRONZE QUILL AWARD**

Melissa Martinez, Jill Mayfield, APR,  
Betsy Woldman  
City of Austin Solid Waste Services  
*Single Stream Recycling Truck Wraps*

### **CARDS, INVITATIONS, DIRECT MAIL**

#### **AWARD OF MERIT**

Tocquigny, *Tocquigny SXSW Invite*

### **ORGANIZATIONAL IDENTITY**

#### **BRONZE QUILL AWARD**

Adrienne Lallo, Katy Gieselman, Stephen Yoch, Carl McQueary, Elizabeth Kane  
Seton Family of Hospitals  
*Administration Offices Relocation and Change Management*

#### **BRONZE QUILL AWARD**

Tocquigny, *Giftng with Purpose Logo*

**AWARD OF MERIT**

Maggie Galbreath, UT TeleCampus, *iUTTC Turns 10!* Logo

**PRINT ADVERTISEMENT**

**BRONZE QUILL AWARD**

Tocquigny, *Regent—Trouble or Test/Complication or Challenge*

**BRONZE QUILL AWARD**

Melissa Martinez, Jill Mayfield, APR  
Rebecca Hays, Jennifer Herber, Zakiya Larry, Betsy Woldman  
City of Austin Solid Waste Services  
*Single Stream Recycling Print Ad Series*

**PROGRAMS & CAMPAIGNS**

**STRATEGIC/COMMUNITY RELATIONS AND PUBLIC SERVICE**

**BRONZE QUILL AWARD**

Thomas Terry, Diverge Communications  
*Boundless Network Digital Strategy*

**BRONZE QUILL AWARD**

City of Austin, Austin American-Statesman's Inside Line  
National Weather Service  
*Texas Floodplain Management Association*

**BRONZE QUILL AWARD**

Stacy Armijo, Pierpont Communications  
*Keep Austin Affordable Campaign*

**ADVERTISING AND/OR MARKETING CAMPAIGN**

**AWARD OF MERIT**

Melissa Martinez, Jill Mayfield, APR  
Rebecca Hays, Jennifer Herber, Zakiya Larry, Betsy Woldman  
City of Austin Solid Waste Services  
*Single Stream Recycling Marketing Campaign*

**AWARD OF MERIT**

Tocquigny  
*The Washington Times Campaign*

**SPECIAL EVENTS/CONVENTION COMMUNICATIONS**

**AWARD OF MERIT**

Linda Whitmire  
Jan Schumacher, Graphic Designer  
Becky Heinsohn, Patient Safety Director, South  
Susan Purcell, Patient Safety Director, North  
TMF Health Quality Institute  
*P.S. Patient Safety*

**AWARD OF MERIT**

Ian D. Pierce, Diana Chastain, Amanda Owens, Von Pearce  
Weitzman/Cencor  
*Triangle Tree Lighting and Holiday Event*

**AWARD OF MERIT**

Communications Services, UT TeleCampus  
*UTTC Turns 10*

**INTERNAL COMMUNICATION/EMPLOYEE COMMUNICATION PROGRAMS**

**AWARD OF MERIT**

Adrienne Lallo, Maggie Huebner, Nedrea Clayton-Bland, Kim Waxler  
Seton Family of Hospitals  
*Administration Offices Relocation and Change Management*

**AUDIOVISUAL**

**FUNDRAISING/VOLUNTEER RECRUITMENT**

**BRONZE QUILL AWARD**

Elephant Productions, Chris Attal and Bridget Glaser  
University Medical Center Brackenridge  
*It All Comes Together at Brackenridge*

**PROMOTIONAL/MARKETING/CORPORATE IMAGE**

**BRONZE QUILL AWARD**

William Malamon, Texas Medical Liability Trust  
*Messages on Hold*

**PHOTOGRAPHY**

**ANNUAL REPORT OR PUBLICATION MULTI**

**BRONZE QUILL AWARD**

Billy Moore, Lower Colorado River Authority  
*Nature's Playgrounds*

**PERIODICALS**

**NEWSLETTER**

**BRONZE QUILL AWARD**

Fiscal Information  
Barbara Neyens, Jerell Lambert, Mary Helen Shuff, Kim Novak  
Texas Comptroller of Public Accounts  
*Statewise*

**AWARD OF MERIT**

Ericca Long, American Red Cross of Central Texas  
*2008 Newsletter Campaign*

**MOST IMPROVED PERIODICAL**

**AWARD OF MERIT**

Laura Raun, Cathy Cabrera  
Laura Raun Public Relations

*Water – The 21st Century Oil*

**MAGAZINES**

**BRONZE QUILL AWARD**

Children's Medical Center Foundation  
Sharon Reynold's, Editor  
Nicole Truluck, Graphic Design  
Dell Children's Medical Center of Central Texas  
*Miracles Magazine*

**WRITING**

**NEWS WRITING**

**BRONZE QUILL AWARD**

Diverge Communications  
*Texas Banks Outperform Nation*

**TECHNICAL/SCIENCE WRITING**

**BRONZE QUILL AWARD**

Laura Brockway, TMLT Risk Management Department, Reporter Editorial Committee  
Texas Medical Liability Trust  
*The Diversion Dilemma*

**ONE-TIME PUBLICATIONS**

**BROCHURE**

**BRONZE QUILL AWARD**

Melissa Martinez, Jill Mayfield, APR  
Rebecca Hays, Jennifer Herber, Zakiya Larry, Betsy Woldman  
City of Austin Solid Waste Services  
*Single Stream Recycling Insert*

**AWARD OF MERIT**

Michelle Atkinson, UT TeleCampus  
*UT TeleCampus iLearn Online Brochure*

**AWARD OF MERIT**

Adrienne Lallo, Katy Gieselman, Carl McQueary, Elizabeth Kane  
Seton Family of Hospitals  
*Administration Offices Relocation and Change Management*

**ELECTRONIC MEDIA**

**WEBSITE**

**BRONZE QUILL AWARD**

Fiscal Management, Expenditure Assistance  
Texas Comptroller of Public Accounts, *Textravel*

**BRONZE QUILL AWARD**

Lauren Peters, Ryan Kelly, Sally Rivero  
PetersGroup Public Relations  
*PetersGroup Public Relations Launches COPC Inc*

**BRONZE QUILL AWARD**

Cindy Honkins, Heidi Anderson, Keara Anderson, Cheli Brown, Susan Zographos  
Hewitt Associates  
*Communication Management – HR and Benefits Communication*

**BRONZE QUILL AWARD**

Communication Services, UT TeleCampus, *UTTC Turns10 website*

**BRONZE QUILL AWARD**

Michael Gee, Bob Ugiansky, Matt Smith  
TG Communications , *AIE's Credit Card Skills Builder*

**PUBLICATION**

**AWARD OF MERIT**

Tocquigny, *Teradata Magazine Online*

**INTRANET**

**AWARD OF MERIT**

Adrienne Lallo, Becky Botkin, Braxton Beyer, Stephen Yoch, Tony Mook  
Seton Family of Hospitals  
*Administration Offices Relocation and Change Management*

**E-MAIL PROMOTION**

**AWARD OF MERIT**

Tocquigny, *Tocquigny Newsletter*

**ELECTRONIC PROMOTION**

**BRONZE QUILL AWARD**

Maggie Galbreath, UT TeleCampus, *UTTC 2009 Winter Ad Campaign*

**AWARD OF MERIT**

Tocquigny, *Regent Change Your Life*

**ELECTRONIC PRESS KIT**

**AWARD OF MERIT**

Jennifer Herber  
Melissa Martinez, Jill Mayfield, APR, Betsy Woldman  
City of Austin Solid Waste Services  
*Single Stream Recycling Media Kit*

**SOCIAL MEDIA**

**BLOGS**

**BRONZE QUILL AWARD**

Thomas Terry, Diverge Communications, *Jason Black's Blog*

**CONTENT-SHARING SITES**

**BRONZE QUILL AWARD**

Thomas Terry, Diverge Communications,  
*Tocquigny Promotion of Sno Cone Stand Movie*