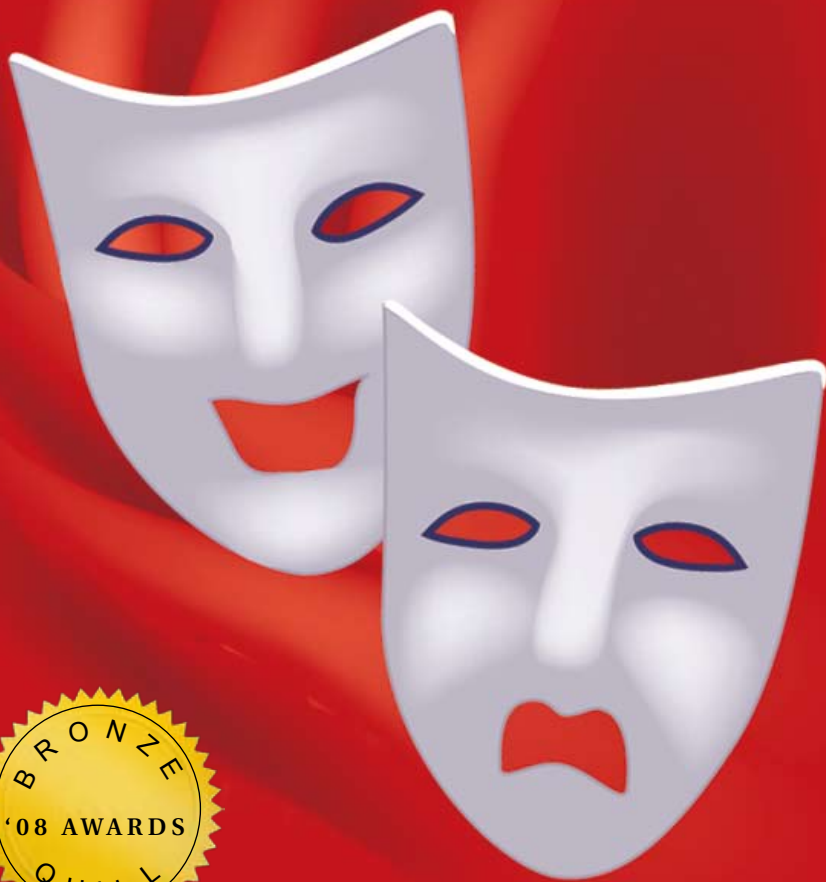


PLAYBILL

AN IABC/AUSTIN PRODUCTION



IABC/AUSTIN

INTERNATIONAL ASSOCIATION OF BUSINESS COMMUNICATORS

proudly presents

BRONZE QUILL BEST OF AUSTIN 2008 AWARDS GALA

June 3, 2008

Zachary Scott Theatre

Austin, Texas

~

6:30 p.m. Cocktail Reception & Silent Auction

8:00 p.m. Guest Speaker Ken Stein

8:30 p.m. Awards Ceremony

★ STARRING ★

KEN STEIN, EXECUTIVE DIRECTOR OF THE AUSTIN THEATRE ALLIANCE



Ken Stein

Bronze Quill 2008
Keynote Speaker

Stein has served as the moneymen for nonprofits ranging from AIDS services organizations to the North Texas Public Broadcasting Co. He has had a hand in raising tens of millions of dollars for worthy causes.

Today, Stein is tasked with the monumental effort of running the historic Paramount Theatre downtown which -- unbeknownst to many even still today -- was on the verge of bankruptcy a few years ago. But under Stein's leadership, ticket subscriptions are up 30 percent, fundraising has increased considerably, the annual Arts Run benefiting the theater has doubled in size, and the volunteer board of directors has added more business leaders. Successful communication — to the media, stakeholders or the public — takes savvy and style, both of which come naturally to Stein.

★ **CAST** ★

2007-2008 IABC/AUSTIN BOARD OF DIRECTORS

Jennifer Herber.....	President
John Harris.....	President-Elect
Heather Christie.....	Vice President Membership
Adrienne Lallo.....	Vice President Administration
Kris Murray.....	Vice President Professional Development
Monica Perez.....	Vice President Professional Development
Stephanie Malone.....	Vice President (Creative) Bronze Quill
Wanda Stout Adams.....	Vice President Bronze Quill
Kimberly Hilsenbeck.....	Vice President Bronze Quill
Ellen Terry.....	Vice President Professional Development (Logistics)
Mark Evans.....	Vice President Communications
William Malamon.....	Vice President Technology
Kristin Boyer.....	Vice President Finance
Lynne Lightsey.....	Past President
John Williams.....	Chair, Past Presidents' Council

★ **SUPPORTING CAST** ★

THE BRONZE QUILL COMMITTEE RECOGNIZES AND THANKS
THE FOLLOWING FOR THEIR ASSISTANCE MAKING THIS EVENT A SUCCESS:

Producer Level Sponsor Texas Association of Realtors

Zachary Scott Theatre Center, 2 Dine 4 Catering

Barbara Chisholm, Asst. to Managing Director, Zachary Scott Theatre Center

SPECIAL GUEST:

Glenda Holmes, ABC, IABC National Chair

VOLUNTEERS:

Lynne Lightsey, John Harris, Jennifer Herber, Ellen Terry,
Billy Malamon, Kris Murray, Melissa Hathcock, Natalie Gray

JUDGES:

The Colorado, Sacramento and Richmond chapters of IABC

ENTERTAINMENT:

Vocals: Jill Blackwood

Accompaniment: Nick Litterski

PHOTOGRAPHY:

Bob Daemmrich, Bob Daemmrich Photography, Inc.

BRONZE QUILL COMMITTEE:

Kimberly Hilsenbeck, Wanda Stout Adams, Stephanie Malone

★ MENU ★

PREPARED BY 2 DINE 4 CATERING

Fruit & Cheese Display featuring a Madeira Jarlberg Terrine with Fancy Crackers; Spinach Madeleine Dip with Focaccia Chips; Lemon & Herb Crab Cakes with Chervil Aioli; Sweet Picante Peppers stuffed with Soppresatta & Manchego with Baby Arugula; Grilled Chicken Panini with Roasted Peppers, Basil & Fresh Mozzarella; Roasted Red Pepper Hummus & Wild Mushroom Caponata with Homemade Focaccia Chips; Tuscan Style Beef Tenderloin with Cannellini Bean Puree & Truffle Oil on Petite Ciabatta; Assorted Cookies & Tartlets

Complimentary bar until 8:30 p.m.

Beer: Shiner Blonde and Miller Lite

Wine: Ashwood Grove Soft Press Chardonnay and Panarroz Red

★ 2008 AWARD WINNERS ★


BRONZE QUILL AND MERIT WINNERS

GRAPHIC DESIGN

NEWSLETTERS

Jill Maeder, Corporate Communications, Lower Colorado River Authority
Cobranding Newsletters

SPECIAL PURPOSE OR ONE-TIME PUBLICATION

 Bridget Glaser, The Seton Fund
Sweet Charity's "Sweet Days of Christmas" Holiday Catalog

Debra Danziger, OnRamp Access: OnRamp Corporate Brochure

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Ericca Long, Brainiac Designs
Leadership Austin 2007 Annual Appeal Mailer

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Dianne Spelce, Austin Energy: Managing Trees Near Power Lines

Linda Koch, Corporate Communciations, Lower Colorado River Authority
"Colors of Texas," LCRA 2008 Calendar

POSTER, SIGNAGE, EXHIBIT OR DISPLAY

TG Communications: 2008 TG Calendar

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Texas Comptroller of Public Accounts
Comptroller Medical Team (CMT) Poster

 BRONZE
QUILL

ORGANIZATIONAL IDENTITY

Debra Danziger, OnRamp Access: OnRamp Identity Package

 BRONZE
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PROGRAMS & CAMPAIGNS

STRATEGIC/COMMUNITY RELATIONS PROGRAMS AND PUBLIC SERVICE

BRONZE
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Stacy Armijo, Pierpont Communications
Proposition 6

Lynne Lightsey, City of Austin/Watershed Protection
Austin's Flood Safety Awareness Week 2007

ADVERTISING AND/OR MARKETING CAMPAIGN

Debra Danziger, OnRamp Access
OnRamp Direct Mail Campaign

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DADS Communications Office - Media Services
Texas Department of Aging and Disability Services
DADS Regulatory Services Video, Website & Publications

SPECIAL EVENTS/CONVENTION COMMUNICATIONS

Linda Whitmire, TMF Health Quality Institute
You're Not the Real Winner

SALES PROMOTION/CUSTOMER RELATIONS

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Brian Dolezal, TateAustinHahn
Redevelopment of Mueller Airport

Dell: International Customer Relations 2.0, Dell and GCI Group
Dell Enters the International Blogosphere

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INTERNAL COMMUNICATION/EMPLOYEE COMMUNICATION PROGRAMS

BRONZE
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Fiscal Information, Texas Comptroller of Public Accounts
Xtracts Newsletter

Lynne Lightsey, City of Austin/Watershed Protection
Launching New Database at City of Austin's One-Stop Shop

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ISSUES MANAGEMENT OR CRISIS COMMUNICATION

BRONZE
QUILL

Corporate Communications, Lower Colorado River Authority
LCRA Manages Drought-Breaking Flood of 2007

Stacy Armijo, Pierpont Communications
Holly Energy Partners Crisis Plan

BRONZE
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AUDIOVISUAL

FUNDRAISING/VOLUNTEER RECRUITMENT

BRONZE
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Children's Medical Center Foundation of Central Texas
Seton Family of Hospitals
"Because of You" A Fairy Tale

PHOTOGRAPHY

ANNUAL REPORT OR PUBLICATION MULTI

Billy Moore, Corporate Communications, Lower Colorado River Authority
"Colors of Texas," LCRA 2008 Calendar

PERIODICALS

NEWSLETTER

BRONZE
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Corporate Communications, Austin Energy
EnergyPlus

Bridget Glaser, The Seton Fund
Seton Fund Newsletter

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TMLT Communications/Risk Management Dept., Texas Medical Liability Trust
The Reporter

MAGAZINES

BRONZE
QUILL

Marty Kramer, Texas Association of Realtors
Texas Realtor

WRITING

BROCHURES OR OTHER ONE-TIME PUBLICATIONS

BRONZE
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Debra Danziger, OnRamp Access
OnRamp Corporate Brochure

ADVERTISING OR MARKETING COPY

Debra Danziger, OnRamp Access
OnRamp Direct Mail Campaign

BRONZE
QUILL

ONE-TIME PUBLICATIONS

BROCHURE

BRONZE
QUILL

Debra Danziger, OnRamp Access
OnRamp Corporate Brochure

Elaine Herrman and Dianne Spelce, Austin Energy
Managing Trees Near Power Lines

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EXTERNAL ANNUAL REPORT

Dana Leidig/TMLT's Communications Team, Texas Medical Liability Trust
Trust - TMLT's Annual Report Magazine

ONE-PERSON STAFF

BRONZE
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Debra Danziger, OnRamp Access
OnRamp Corporate Brochure

ELECTRONIC MEDIA

WEBSITE

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Web Team, Public Outreach and Strategies
TX Comptroller of Public Accounts
Window on State Government Web Site Redesign

TG Communications
Consolidation Station

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Dell: Interactive Communications
Dell and GCI Group
Dell Creates an Idea Storm

UT TeleCampus
UT TeleCampus Website Redesign

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Texas Department of Aging and Disability Services - Multimedia Services
DADS Provider Portal

Texas Department of Aging and Disability Services - Media Services
Our Texas (Website)

Nick Weynand: Kirk Watson for State Senate
TradeMark Media
www.kirkwatson.com

PUBLICATION

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Mary Helen Shuff
Texas Comptroller of Public Accounts
FMXtra

INTRANET

Texas Medical Liability Trust
iTMLT upgrade

BRONZE
QUILL

IABC/Austin and the 2008 Bronze Quill Committee would like to congratulate this year's Bronze Quill and Merit winners.

The competition was incredibly strong, and we are thrilled to recognize such an outstanding number of Bronze Quill recipients. We would also like to extend our appreciation to everyone who entered this year's awards competition.

We are proud to honor so many of Austin's finest professional communicators this evening and appreciate your support of IABC/Austin.

★ **2008 EVENT SPONSORS** ★

THIS EVENT WAS MADE POSSIBLE BY OUR GENEROUS SUPPORTERS:

PRODUCER LEVEL



ADDITIONAL SPONSORS

charles SCHWAB



IN-KIND DONATIONS

Ginny's Printing
2 Dine 4 Catering
Zachary Scott Theatre Center
Bob Daemmrich Photography, Inc
(www.bobphoto.com)

**Thank you for attending the 2008
Bronze Quill Best of Austin Awards Gala!**



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